



# ORILLIA LEGION MINOR BASEBALL LOGO DESIGN CONTEST

Orillia Legion Minor Baseball 3 – 200 Memorial Avenue Suite 335 Orillia, Ontario, L3V 5X6

The Orillia Legion Minor Baseball Association are hoping a baseball loving fan is in a creative mood. We are looking for a logo that captures excitement and enthusiasm for our local baseball organization. **Orillia Legion Minor Baseball** is inviting the general public to enter a logo design contest.

The logo will be used for various uses including our website and in the future our uniforms. OLMB logo could be an enhancement of the current logo and/or could incorporate a hometown Orillia, Ontario theme. Or, it could be something completely new that highlights the strong baseball tradition of the **Orillia Royals and Orillia Legion Minor Baseball**.

## HOW TO ENTER

To enter the Orillia Legion Minor Baseball Logo Design Contest, eligible participants must:

- Complete the OLMB Logo Design Contest Entry Form (Entry Form) on the next page.
- Create a logo design in .AI, JPG, PDF, PSD or EPS formats.
- Submit your completed Entry Form and logo design to [olmb.secretary@gmail.com](mailto:olmb.secretary@gmail.com) by 11:59 PM on Friday, March 31, 2017. Both Entry Form and logo design must be contained within the same email.

## OFFICIAL RULES

The following are the official rules for the Orillia Legion Minor Baseball Logo Design Contest:

- Individuals have no limit as to the submissions all designs should be included in one entry form.
- All submitted work must be the original work of the entrant.
- Each entry must be credited to a single individual. The OLMB Logo Design Contest does not accept entries from pairs or teams.
- All entries will become the property of the OLMB. By submitting an entry, the entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to the OLMB.
- The winning logo will be chosen by OLMB Executive Committee. Their decision will be final and not subject to review or appeal.
- OLMB reserves the exclusive right to alter, revise or change entries in any way.
- All entries must be submitted as scalable vectors, and must be easy to use, handle, and manipulate for purposes of high quality production for web, print, and other media or marketing and advertising mediums.

## SELECTION CRITERIA

OLMB will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** - the entry should be an artist's interpretation of OLMB
- **Originality** - the entry should be creative, innovative, and the original work of the artist entering the contest.
- **Aesthetic Quality** - the entry should command attention, display visual balance and colour coordination, and contain elements which work together for a unified and appealing design. We advise against the use of gradients.

## PRIZE

The winner will receive an award of one free registration fee for the 2018 baseball season for the player of your choice. OLMB reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

## OTHER LEGAL NOTES

- No entry fee or donation necessary.
- There will be only one award winner for this contest.
- The award winner is entitled only to the award of free registration, and must sign and deliver to OLMB a release waiving any rights to further compensation prior to OLMB delivery of the award to the winner. All other entries (non prize winning) and entrants are not entitled to any compensation whatsoever.
- OLMB reserves the right to withhold the award if no entries are chosen by the Executive Committee.
- Winners may accept only the award as stated in contest rules. No other substitutions allowed. Failure to comply with this provision will result in forfeiture of the award by the winner. The award winner must agree to all terms and meet all requirements stated in these rules or forfeit the award.
- OLMB reserves the right to disqualify any entrant if these contest rules have been violated in any way.
- By entering, the winning entrant agrees that their name(s) and photograph(s) may be used by OLMB for promotional purposes without further remuneration.
- This contest is void where prohibited by law.
- OLMB is not responsible for computer or internet problems.
- Directors and employees of OLMB and their immediate families and/or those living in the same household, are not eligible to participate in this contest.

Questions may directed to [olmb.secretary@gmail.com](mailto:olmb.secretary@gmail.com)